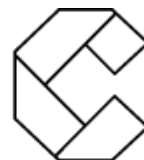




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Creu Conwy Gigs y Gaeaf - Winter Sounds

Invitation to Quote: Delivery of live music and spoken word events

1.0 INTRODUCTION AND BACKGROUND

Culture and the arts contribute more than £11.8 billion pounds to the UK economy each year. Conwy County Borough Council (CCBC) values the contribution made by our cultural sector and it is reflected as a priority action in our Corporate Plan 2022-2027. [Creu Conwy, 'Creating the spark a Cultural Strategy for Conwy County Borough 2021-2028'](#) has been developed to deliver against these objectives and to drive community renewal. A successful application to the UK Shared Prosperity Fund is supporting the delivery of the strategy' action plan.

One of Creu Conwy's flagship projects is Winter Sounds, a countywide music festival that launched in 2022 with the aim of building local capacity to deliver live music events and enhancing the out of season offer with an exciting, free and accessible programme. Watch a short film captured at the 2024 event here: [Conwy Culture | Winter Sounds](#)

2.0 WINTER SOUNDS 2025 – ABOUT THE PROJECT

We are keen to build on previous Winter Sounds activity and the other great work that is taking place around the county to support Conwy's vibrant live music and spoken word scene.

We would like to commission community groups, organisations and venues to put on a series of live music and spoken word events across the county of Conwy. With the aim of:

- Increasing access for the people of Conwy to free and low-cost live events
- Enabling groups, organisations and venues to build their capacity
- Supporting the evening and Winter economy
- Supporting local creatives with music industry related opportunities
- Develop and strengthen community and cultural networks across the county
- Supporting venues to offer diverse events, upscale their offer and try something new

3.0 THE REQUIREMENTS

CCBC is inviting quotes from groups and organisations who are well placed to plan, promote

and deliver exciting live music and spoken word event(s) that will be promoted as diverse programme of community curated events under the Winter Sounds banner. We would like the programme to feature something for all age ranges and other important considerations include:

- A strong focus on Welsh language and diversity (although English only events will be considered)
- Free or low cost and accessible
- Opportunities for local artists and backstage crew
- Reach geographically across the county - utilising cultural and community spaces, and perhaps unexpected or surprising venues where you wouldn't expect to see live music

Events and activities supported by this commission will need to:

- Be risk assessed
- Have necessary licenses and insurances in place
- Provide an event plan
- Be promoted as part of the Winter Sounds programme, using branding and acknowledging the funder - UK Shared Prosperity Fund
- Provide information for reporting and evaluation
- Take place between November 2025 and February 2026

4.0 BUDGET

Quotes are invited between £1,000 and £3,000 (excluding VAT). Costing to be inclusive of artist fees, equipment, licensing, venue hire, administration and all other costs.

For information we have £12,000 in total to allocate to this project and will be seeking to commission a number of groups and organisations through this Invitation to Quote.

5.0 TIMESCALE

Milestones	Provisional Date
Quotation submissions	Midday 08/09/2025
Contract award	19/09/2025
Event plan finalised and promotional material signed off	10/10/2025
All agreed outputs delivered	13/02/2026
Contract end (all invoices submitted for payment)	27/02/2026

6.0 ADDITIONAL INFORMATION

- [Conwy Events Guide](#)
- [Conwy Culture | Conwy Culture](#)
- [CCBC Welsh Language Standards](#)
- [Anti-racist Wales Action Plan | GOV.WALES](#)
- [Wellbeing of Future Generations \(Wales\) Act](#)

Please complete the Invitation to Quote form and email to creu@conwy.gov.uk by: Midday 08/09/2025